

Organised by



An **International Show**
for the Growth of
Alternative
Fuels Industry



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September 2022

Hall No. 7, 8, 9, 10 & 11
Pragati Maidan, New Delhi

www.AlternativeFuelExpo.com



2022
Expected

Top brands

150+

Exhibitors

200+

Visitors

8,000+

India's initiatives toward clean mobility stem from its commitments to reduce greenhouse gases, and transit to clean and green energy. The government is making efforts to reduce vehicular emissions through cleaner mobility solutions. Additionally, alternate fuelled mobility such as electric vehicles (EVs), hydrogen fuel cell vehicles, and biofuels not only contribute to the environment but also lead to economic and social benefits such as lower fuel import costs. This has created the opportunity to transit from conventional fossil fuel-based transportation to alternate fuels in India.

Several alternative fuels are in production or under development worldwide. These green fuels can be used in alternative fuel vehicles and advanced technology vehicles. While the government and public sector vehicles are the primary users of these green fuels in India, individual consumers are increasingly showing interest in them.

While India is one of the largest car and two-wheeler manufacturers in the world, unfortunately, the transport sector is the third most greenhouse gas (GHG) emitting sector. The government has been taking several measures in this direction—the FAME II scheme, Production Linked Incentive (PLI) scheme, etc, which will further enhance EV adoption.

Union Minister for Road Transport and Highways, Nitin Gadkari, said last year that India's automobile sector can become number 1 in the world in the next five years by using alternative fuels. The plan is to replace diesel vehicles by compressed natural gas (CNG). Ethanol is also a big focus area in the government's plans for clean energy sources.

About the Show

M7 Creations organises India Alternative Fuels Expo 2022 this September to facilitate the stakeholders of the industry. The expo will bring to the fore the initiatives being taken in the country to produce and develop alternative fuels. The expo is where you can connect with the developers of ethanol and hydrogen fuel cells, biofuels, and other clean mobility technologies.

The event is the aptest platform to learn about the latest opportunities in the market, and the updated trends in the industry. This international trade show will focus on the major developments in the industry and will bring together under one roof significant solutions and innovative technologies for all types of vehicles. The expo also aims to create awareness among the masses about clean mobility initiatives across the globe.

The three-day international event offers an exclusive opportunity for manufacturers, suppliers, distributors, OEMs and members of the allied industry to showcase their latest products, advanced technology, and innovations, develop their business and distribution network, and also expand into new markets. The show provides the chance to source products and solutions from across the globe.

Exhibitor Benefits

- Have cost-effect access to over 150 top brands
- Exhibit your latest and innovative products and services, and future technologies to over 8,000 enthused audience
- Launch new products and services
- With the entire alternative fuel community under one roof, it will help to gauge instant market reactions and feedback on the latest products and services
- Can engage directly with a large gathering of industry buyers and investors, and can build strategic business alliances
- Unrivalled networking and business matchmaking opportunity with industry professionals from across the globe
- Can elevate the market position and intensify brand visibility instantly

Don't miss the opportunity to showcase your brand, products and services as a leader within the industry.

Key Exhibit Areas

- Clean technologies
- Equipment to develop green fuels
- Fuel suppliers
- Fuel systems
- Energy storage systems
- Engineering tools
- Liquefied natural gas (LNG)
- Gas to liquid (GTL)
- Liquefied petroleum gas (LPG)
- Ammonia, or methanol
- Lubricants
- E-vehicles and battery vehicles
- Systems such as compression, cooling, dehydration
- Finance companies
- Infrastructure developers

Visitors Profile

- Vehicle manufacturers, OEMs
- Distributors, dealers and retailers
- Personnel from automotive and transportation
- Fleet solutions providers
- Equipment manufacturers and suppliers
- Management, technical, production, sales, marketing and purchasing departments
- Fleet operators
- Climate policy analyst
- Advanced automotive transportation
- Equipment purchasers
- Fleet, facility, and maintenance
- Energy planning
- Engineering services

How We Attract Visitors

With the ultimate aim to maximise your return on investment, we are doing extensive promotions of our shows, which will continue for four months

- We are eager to work collectively with our exhibitors and sponsors and help them reach out to their buyers with the help of our resources, market connections, and social networking
- Our dedicated call centre is putting in hours to directly call the purchase and procurement managers, manufacturing and R&D heads and other relevant experts of business houses
- Regular ads in business dailies—print and digital versions will help in buzzing about the Mega Expos for over three months
- We have tied up with industrial clusters and their respective associations to invite their members
- B2B meetings with Big Buyer, the single point sourcing solution for big business houses
- E-mailer and SMS campaigns to our massive industry database
- More than 1 lakh personal invitations to the industry
- Our media partners—Tradeindia, Tender 247.com, 10 Times, Four Square Media, Alibaba.com and Trade4India.com have already started promoting the shows
- The shows are also being promoted through dedicated websites, social media platforms and PR agency

Exhibit Space Cost



- **Shell Space Rate:**
USD \$ 400 / sqm
(Minimum booth: 9 sqm)
- **Raw Space Booth:**
USD \$ 300 / sqm
(Minimum 18 sqm)

Sponsorship

- **Platinum Sponsorship:**
USD \$ 30000
- **Gold Sponsorship:**
USD \$ 20000
- **Silver Sponsorship:**
USD \$ 15000
- **Dinner Sponsorship:**
USD \$ 15000
- **Lanyard & Badge:**
USD \$ 5000
- **Bag Partner:**
USD \$ 4000

*GST applicable on above rates

Co-Located Shows



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Making Business Happen
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